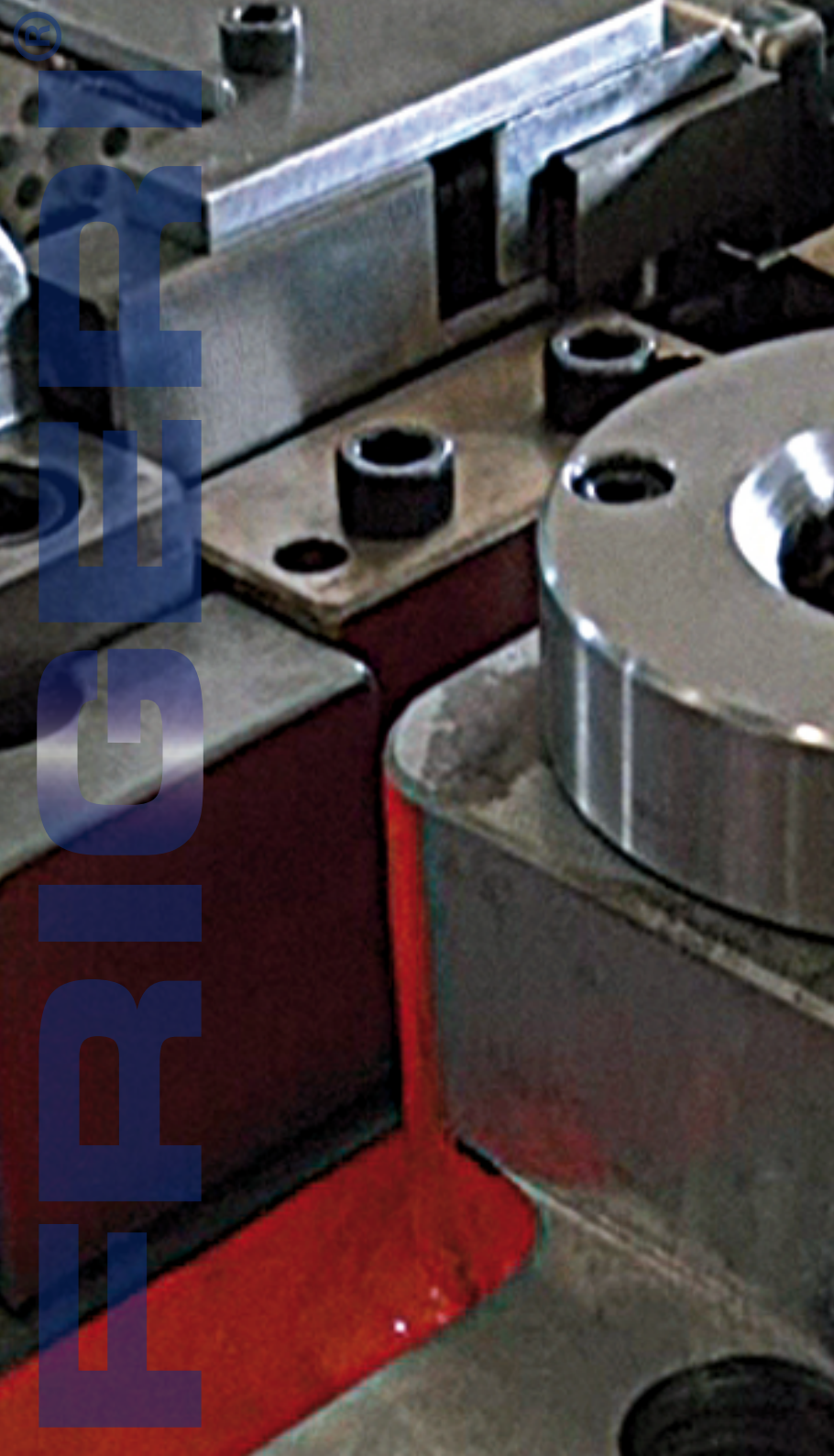


FRIGERI®

CHANGE **DI**EMENSION

The road to excellence:
the making of a big small company



21st century diemaking: hightechnology, lower costs.

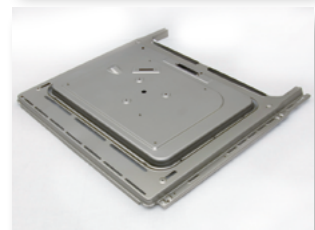
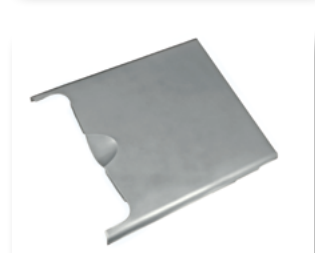
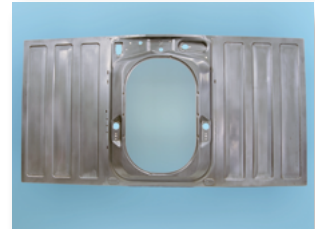
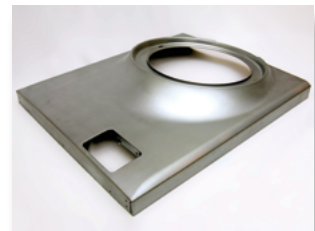
Frigeri was founded as a small family company in 1966, and despite more than four decades of impressive growth, it's not large even today.

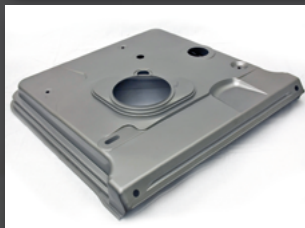
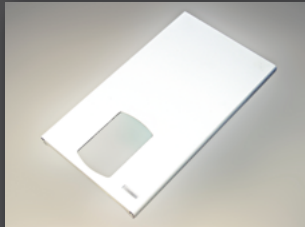
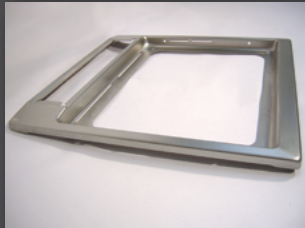
However, thinking big has always been the company's philosophy. From an original workshop of just 100 square metres, it currently occupies more than 5,000. In the late 1990s it began exporting dies to Poland and China. But it was with the new century that Frigeri's technological revolution began in earnest.

Already in 2002, design and processes were managed by computer. Simulation software, the so-called "virtual press", allowed mistakes to be corrected before they were even made.

Then, in 2004, Frigeri began the SPEED (Self-driven Production Expert Environment for Dies) project. The aim of SPEED was to create an environment where human intervention between the arrival of raw materials and the finished product was reduced to an absolute minimum. The core knowledge was administered not by humans but by intellixpert systems.

The results were impressive. The company's growth rate between 2002 and 2006 reached 55%. Its track record as a top-line producer of dies for cookers, ovens, dishwashers, washing machines and other products was recognised worldwide.





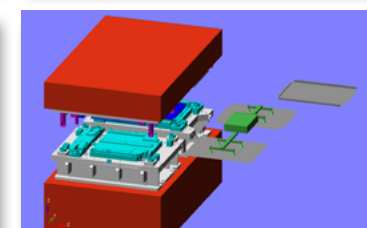
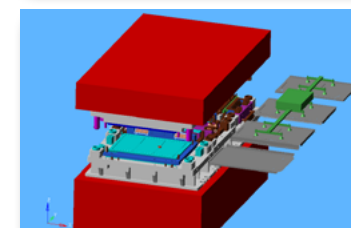
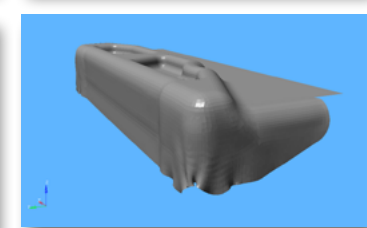
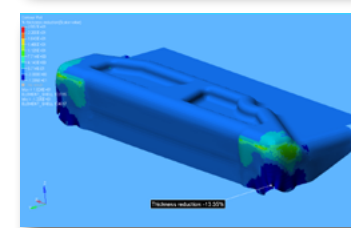
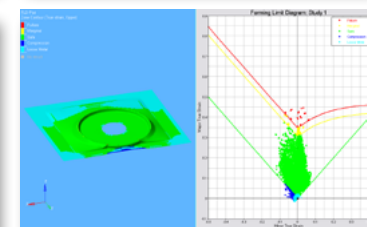
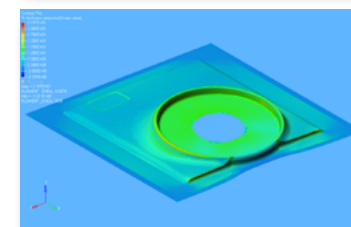
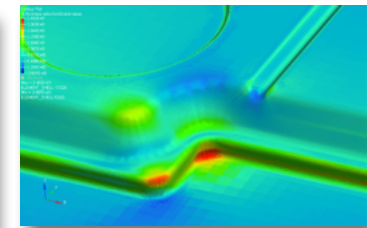
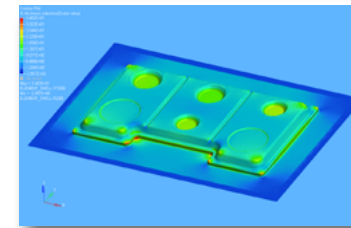
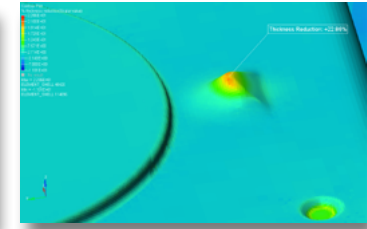
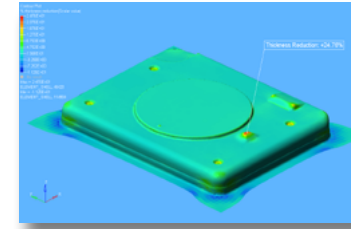
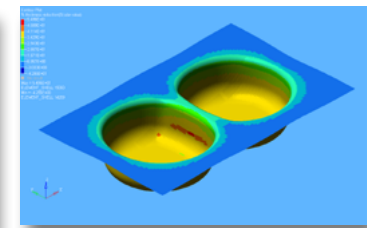
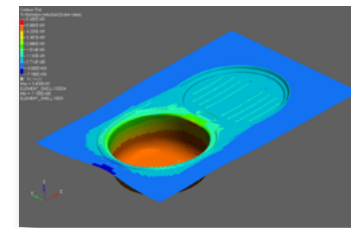
Yet despite its dedication to avant-garde technology and innovation, Frigeri remains true to its original family company values. Including such old-fashioned virtues as honesty and integrity, punctual delivery, and a conception of the customer as the focus and reason for existence of the company.

A deep understanding of customer needs also means close attention to costs. Excellence in products is an important part of this, for one mistake in a die can mean a million costly mistakes for a user: diemakers who cut costs by using cheap sources of manpower are far more expensive in the long run.

Frigeri's approach is very different: sophisticated intellixpert systems, predictive technology and creative structuring and close control of key processes are just some of the ways in which the company has achieved a highly competitive technology to price to value ratio.

Frigeri excellence is appreciated by many of the world's leading companies. Electrolux, Indesit, Audi, General Electric, Haier Group China, Toyota, Franke and Smeg are just some of the big names that have used dies designed and manufactured by the big small company that is Frigeri.

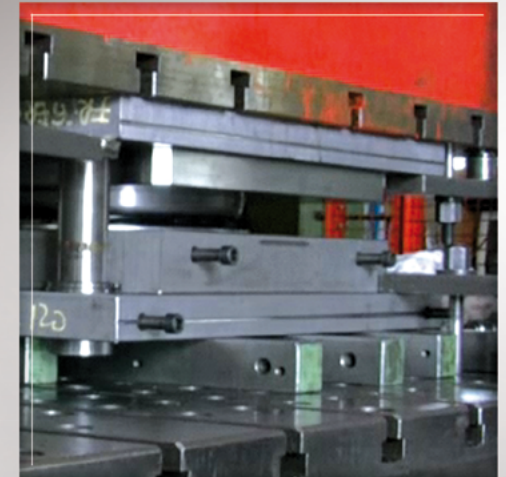
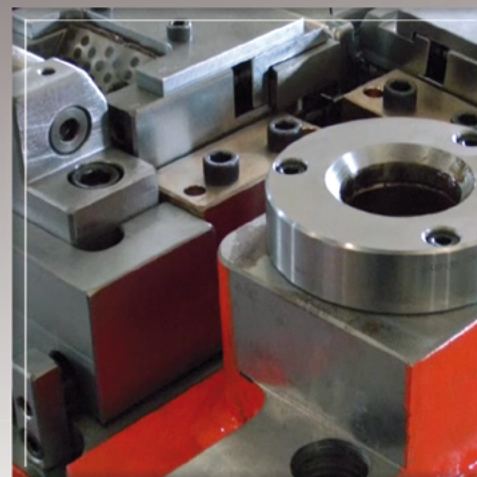
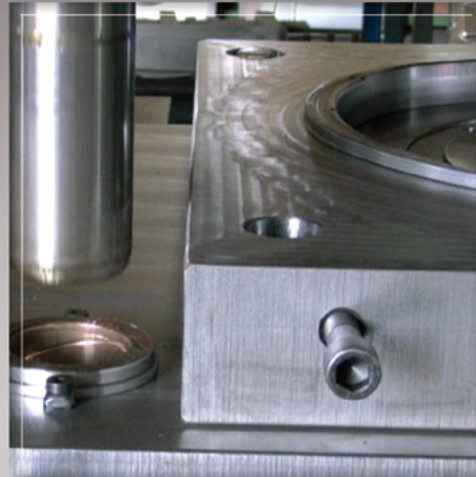
Maybe it's time for you too to change diemension.



Frigeri has never stood still.

And today, it is working hard to evolve ever more sophisticated systems, ranging from predictive technologies to intellixpert process technologies, from company knowledge management systems to cost control and reduction methods.

Its purpose is ambitious but clear: producing perfect dies in a fraction of the present time, at a fraction of the present cost. In more than 40 years, Frigeri has shown what a small company that thinks big is capable of. It's determined to go on doing so.



FRIGERI[®]
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